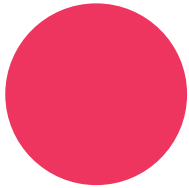


MAIN LOGO



COLORS

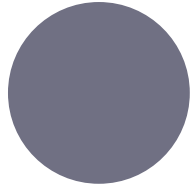


Pink/Red

CMYK
0 / 93 / 49 / 0

RGB
238 / 53 / 95

HEX
#EE355F

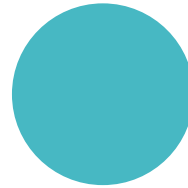


Gray

CMYK
60 / 53 / 35 / 8

RGB
112 / 112 / 131

HEX
#707083



Light Blue

CMYK
66 / 5 / 24 / 0

RGB
71 / 184 / 195

HEX
#47B8C3

FONTS

MAIN HEADLINE (BELRED):
TRADE GOTHIC NEXT LT PRO HEAVY
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

SUB HEADLINE (ARTS DISTRICT)
TRADE GOTHIC NEXT LT PRO BOLD
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789